

Study of the Meal for Healthy Care in Taitung Valley Aarea

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Summary

It's an important factor for humans to take healthy meals for in addition to regular life and suitable exercise. Over 60% customers prefer the meal for “healthy care” and almost proprietors do, too. Over 70% customers are willing to promote the meal for healthy care. Customers are willing to pay \$151-200 per meal.

Key words: Meal for healthy care, Satisfaction

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